

REP HEADLINE# 6262617 TRF# 488262  
SSS MOD# 0: UNAPPROVED REV#2 SSS

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\*

ADV # 1125 ADV. NAME ISS/AMER FOR PROSPERITY  
AGY. NAME MENTZER MEDIA SERVICES, INC.

TOWSON, MD 21286  
ORDER #  
CONTRACT # 6262617

CLASS - NATT. LOCAT. RECTIONAT.

FLIGHT DATES AUG15/12 AUG21/12 WK-1

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REP: OK'D M4-M5  
SEE LINES 19-21  
TOTAL SAME  
PLS CNF THANKS  
NIKKI

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
AMERICANS FOR PROSPERITY

STA:

AMERICANS FOR PROSPERITY

| AGENCY PRODUCT CODE - |               |            |                 |            |      |
|-----------------------|---------------|------------|-----------------|------------|------|
| 5                     | S             | 800P-1100P | 30              | \$1,850.00 | 8/16 |
| PROGRAM :             | NFL PRESEASON |            | BENGALS/FALCONS |            | 8/16 |
| DET                   | 80            |            |                 | O          | THUR |

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 15-17  
\*\*\* CHANGES \*\*\* \*\*\* KVUU-TV \*\*\*

MARKET TOTALS \$296,750 KVUU 10% KSNV 38% KLAS 31% KTIV 21% KVMY 0% KVCW 0% CABL 0%  
HEAVY NEWS BUY TARGETING A50+. ADDITIONALLY, QUALITATIVE INFO USED FOR  
A50+. CONCENTRATED ON OLDER SKEWING PROGRAMS THAT INDEXED OVER 100.  
SVC- NSI  
DEMO- RA50+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE